

Diversifying Leadership For Sustainable Food Policy

Request for Proposals

The Jessie Smith Noyes Foundation (Noyes) and the W.K. Kellogg Foundation (WKKF) have launched *Diversifying Leadership for Sustainable Food Policy*, a three-year partnership to build the capacity of ten organizations to promote policies that help communities of color benefit more fully from food and agricultural systems. The Noyes Foundation is responsible for proposal selection and grants management.

This partnership will support the emergence of diverse leadership to:

- Advocate for food and agriculture systems which are more responsive to economic, social, cultural, nutritional and environmental needs of diverse people of color communities;
- Achieve specific community benefits, such as increased access to public programs, expanded employment opportunities in food-related industries and better diet and nutrition;
- Strengthen the sustainable agriculture and community food security movement by connecting it to a broader constituency base.

Through the *Diversifying Leadership for Sustainable Food Policy* partnership, ten organizations will receive:

- general operating support grants of up to \$30,000 annually;
- technical assistance, targeted to the entire group of grantees as well as tailored to meet individual organizational needs;
- professional assistance in defining and measuring progress toward food policy change goals;
- networking with other partnership grantees as well as other groups and individuals in the Sustainable Agriculture and Community Food Security movements.

The deadline for replying to this RFP is Tuesday, July 18th, 2006

Applications must be received at the Noyes Foundation by 5PM Eastern Time on Tuesday July 18th to be considered for funding.

Diversifying Leadership for Sustainable Food Policy will support policy work, including, but not limited to:

- informing legislative and regulatory officials about policy options;
- advocating for the adoption of various practices by public agencies;
- monitoring and analyzing court decisions;
- shaping private institutional governance;
- influencing the formal policy positions of educational, religious, civic or professional organizations.

This initiative will support multiple strategies, including: direct advocacy, community organizing, educating influential leaders regarding food policy issues, participatory research, grassroots policy analysis and policy development, leadership development and media outreach.

No grants will be made to support lobbying or any political activity in support of, or in opposition to, any candidate for public office.

Grants will be made only to organizations that have:

1. a 501 (c)(3) designation from the IRS;
2. a history of addressing issues related to food and/or agriculture;
3. people of color as a majority of their constituency;
4. people of color in the majority on the governing board and in senior staff positions. OR, are undertaking a purposeful transition so that people of color represent a majority in those positions;
5. a commitment to strengthening relationships with organizations in the regional or national sustainable agriculture and food systems movement.

Grants will not be made to support:

- research, conferences, seminars, media events, or workshops
- college and university based programs
- production and development of television and media programming
- books and other publications
- capital expenditures
- dissertations or postgraduate work
- individuals
- projects outside of the U.S.

Guidelines for applicants



Send 1 complete proposal packet. Binders or folders are not accepted.

Proposals may be delivered by regular, express or electronic mail.

Email to noyes@noyes.org.

Hard copies to:

Vic De Luca, President
Jessie Smith Noyes Foundation
6 East 39th Street, 12th floor
New York, NY 10016-0112

The following proposal format for cover sheet, narrative, budgets and attachments should be used. It is an adapted version of the Common Grant Application of the National Network of Grantmakers. Note that this is not a fill-in-the-blanks application. Please use the categories listed below to create your proposal.

2. Explain why this issue is important for your constituency.
3. Describe what your organization will do over the next three years to reach the policy change goal described in #1.
4. Who will be involved in carrying out the plans outlined in this request?
5. How will you measure progress towards your goal?
6. If your organizations will be working with other groups on this project, please explain how such collaboration will advance your goals and provide contact information for the groups.
7. How will you communicate your goals and achievements to your constituency, other stakeholders, policy makers and the media?
8. How does your work promote diversity and address inequality, oppression and discrimination within your organization as well as the larger society?

If you have already prepared organizational and project budgets that approximate this format, please feel free to submit them in their original forms. You may reproduce this form on your computer and/or submit separate pages for income and expenses.

CURRENT ORGANIZATIONAL BUDGET

Budget for the period: _____ to _____

EXPENSES

Salaries & wages (breakdown by individual position and indicate full or part-time)

Fringe benefits & payroll Taxes

Consultants & professional fees

Travel

Equipment

Supplies

Training

Communications

Printing & copying

Telephone & fax

Postage & delivery

Rent & utilities

In-kind expense

Other (specify)

TOTAL EXPENSE

INCOME

Government grants & contracts (specify)

Foundations (specify)

Corporations (specify)

Religious institutions

United Way

Workplace giving

Individual contributions

Fundraising events & products

Membership income

In-kind support

Other earned income (consulting fees, rentals etc. Please specify)

TOTAL INCOME

BALANCE

PROJECT BUDGET

Budget for the period: _____ to _____

EXPENSES

Salaries & wages (breakdown by individual position and indicate full or part-time)

Fringe benefits & payroll Taxes

Consultants & professional fees

Travel

Equipment

Supplies

Training

Web site/newsletter and other communications

Printing & copying

Telephone & fax

Postage & delivery

Rent & utilities

In-kind expense

Other (specify)

TOTAL PROJECT EXPENSE

INCOME

Noyes/WKKF Partnership

Other income

In-kind support

TOTAL PROJECT INCOME

ATTACHMENTS/REQUIREMENTS

Organizational Structure/Administration

1. A copy of your IRS 501(c)(3) letter;
2. Board of directors list annotated with specific demographic information (ethnicity, gender, youth/adult, geographic, vocation etc.);
3. Listing of staff, including position/title and related demographic information (ethnicity, gender);
4. Qualifications of key individuals who will be involved in the proposed project (one to three sentences each).

Finances

1. Most recent, completed full year organizational financial statement including expenses, revenue and balance sheet (if available, send an audited statement).
2. Organization's current annual operating budget (see Current Budget format).
3. Project budget (see Project Budget format).
4. Other funding sources for the current grant year (indicate whether committed or pending).

About the Noyes Foundation and the W.K. Kellogg Foundation:

The Jessie Smith Noyes Foundation promotes a sustainable and just social and natural system by supporting grassroots organizations and movements committed to this goal. Its funding priorities are shaped by a view of the Earth as one community, an interconnected web of life in which human society is an integral part. The Noyes Foundation promotes a *sustainable agricultural and food system* by supporting rural and urban organizations that: work with farmers and consumers on issues involving sustainable agriculture and community food security; advocate for governmental policies and funding allocations that advance sustainable agriculture and community food security; and counter the actions of public and private sector institutions and corporations that further the concentration of food production and the industrialization of agriculture. To learn more about the Noyes Foundation visit www.noyes.org.

The W. K. Kellogg Foundation was established in 1930 “to help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations.” Its programming activities center around the common vision of a world in which each person has a sense of worth; accepts responsibility for self, family, community, and societal well-being; and has the capacity to be productive, and to help create nurturing families, responsive institutions, and healthy communities. WKKF’s food systems grantmaking, focuses on catalyzing efforts that lead to a safe, wholesome food supply for this and future generations while ensuring that food production and food-related business systems are economically viable, environmentally sensitive, sustainable over the long-term, and socially responsible. For more information about WKKF visit www.wkkf.org